

**Anna Blai**

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**More than 70 international speakers confirmed**

We are delighted to announce the first of more than 70 international speakers for "Allez Hop! Digital Futures in Culture".

Registration is free of charge, tickets are available [here](#) now.

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Opening Keynote by Michela Magas (pictured above) on The European Game-Changer.

Michela Magas is an innovation catalyst who bridges the worlds of science and art, design and technology, and academic research and industry, with a track record of over 20 years of innovation. In 2017 she was awarded European Woman Innovator of the Year and in 2016 she was presented with an Innovation Luminary Award for Creative Innovation. She is the founder of Music Tech Fest, the founder and chair of the Industry Commons Foundation and innovation advisor to the European Commission and the G7 leaders.



**Abhay Adhikari** works globally with the private and public sector to develop digital innovation projects. This includes programmes for organisations such as the Guardian, Google and Nesta. He leads the Urban Sustainable Development Lab, which has been named one of UK's 50 radical-thinking projects by the Observer newspaper. He has collaborated with an artist to conduct mindfulness workshops in Japan. In 2019 he is launching Culture Labs to foster social innovation led by the cultural sector. Abhay speaks on digital culture at events such as FutureEverything, Battle of Ideas and TEDx.

**Roei Amit** graduated in Law and Comparative Literature from Tel Aviv University, in Semiotics and History and Civilization from EHESS, Doctor of Social Science and Political Philosophy from EHESS. After being in charge of UNESCO's mission in the field of press development and human rights, he became artistic director for multimedia projects at MK2 and then head of the multimedia editions - on & off line at the Institute National Audiovisual. In addition to his current position, he is also a member of the CNC's Help for DVD / VoD publishing commission and consultant to Europeana and teaches new media at Ina Sup' and INP.



**Vincent Castaignet** is a serial entrepreneur in music and creative industries, capitalizing on innovation and especially the combination of big data and UX design. He was a pioneer in creating one of the first music streaming sites in 2006 (Musicoverly), and one of the first actors of phygital (connected objects) in 2016 (Plug-IoT). He is an expert at Cap Digital (digital transformation competitiveness cluster).

**Dirk Dobiéy** is co-founder of Age of Artists, an international network and non-for-profit consultancy, education provider and research institute. Age of Artists aims at learning from creative disciplines for better outcomes in business and society and intentionally connects and recruits people from a wide demographic and educational as well as experiential background: artists, managers, psychologists, designers, architects, anthropologists, engineers, physicists, and developers from several countries around the world.



Allez Hop! Digital Futures in Culture  
French-German Cultural Entrepreneurship Summit

Entreprendre Dans La Culture  
April 3-5, 2019, Mannheim/Germany



**Florian Drücke** graduated from a Master of Law in Berlin and Toulon. In 2004, he obtained his doctorate with a thesis in comparative French-German law on unfair competition. He then worked in the Senate of Berlin, in a law firm in Aix-en-Provence and an international law firm specializing in media law, before becoming legal adviser to the Bundesverband Musikindustrie eV in 2006.. Since November 2010 he is CEO of the Bundesverband Musikindustrie.

Member of the Board of the German National Library, he also serves on the Advisory Board of the Popakademie Baden-Württemberg and the Reeperbahn Festival.

**Yael Eylat Van-Essen, PhD.** is a curator and a researcher, based in Tel-Aviv, specializing in the interface between art, design, science and technology and in museums research. She curated many exhibitions in Israel and abroad, among them at the Israeli Pavilion in Venice Biennale for Architecture. Her last book *Rethinking the Museum*, focusing on the influence of new technologies on the concept of the museum was published in Israel in 2016. Currently, she is a senior lecturer at the design faculty of the Holon Institute of Technology (HIT), and also lectures at Tel Aviv University's art faculty.



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**Cliff Fluet** joined Lewis Silkin LLP as a Partner in April 2006 after a decade as in-house counsel in the music and broadcast industry and founded its market-leading Digital Media & Brand Entertainment group. The Media & Entertainment Group is ranked in the “Legal 500” and “Chambers” and Cliff is ranked as a ‘leading individual’ in both directories. He is also the founder and a director of “Eleven”, a business advisory company working with disruptive business models in the world of Digital Media, Film and Sport.

**Denis Ladegaillerie** is the founder and CEO of Believe Group created in 2005. The group develops products and services for artists and labels under the Believe & TuneCore brands, while also developing specialized labels such as AllPoints, Naïve, MusiCast or SoulFood. Believe collaborates with many artists, who are served by 500 staff in 32 offices around the world. Denis started working in digital music in 2001 in the United States with MP3.com, eMusic and Rollingstone.com. In September 2018, Believe acquired a 49% stake in French indie label Tôt ou tard from Wagram Music. In October 2018, Believe acquired a majority stake in German label Nuclear Blast.



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Having worked for 20 years at Sony Music and Warner Music as executive director, **Laurence Le Ny** moved to Telecom Company Orange in 2004 to develop Music strategy on product and services, then digital book for Europe, Middle East and Africa Orange's affiliates. She managed the strategic partnership with Deezer. Today, she is in charge of collaboration with Startup Content Ecosystem. She is involved as board member, mentor, jury member in different organizations and companies.

In 1987 **Frédéric Rebet** was recruited by Virgin Music Publishing. Expert of the group Sony for the world music and the classic, it is elected "ambassador of the year" in 1996 for the greatest number of French albums sold in the world. 2008-2012 he is member of the board of directors of Sony Music, his mission is to give the major disc his artistic dimension, creative and innovative. He will lead the merger of the RCA and Columbia labels. Since then, Frédéric has been responsible for governance missions, via his firm Le Chiffre, to French cultural companies. In 2015, he co-founded Amusement Industries and leads the agency's general management.



**Eric de Rugy** started as a mediaplanner in big international ad agencies. He created the concept of "media agency" when he launched Le Lab in 1993, later sold to global communication leader WPP. In 2015, he founded Delight, a SaaS start-up that sells a suite of digital tools to help live entertainment producers make better use of their data to attract new audiences. He's also the president of JOICE, a recently launched federation of cultural start-ups that aim to foster innovation and promote digital best practice in the French cultural ecosystem



**Martin Zierold** holds the Zajadacz Foundation Professorship for Innovation and Digital Transformation at the Institute for Arts and Media Management at Hamburg's University of Music and Drama.

His areas of focus are strategy and organisational development in the context of social and cultural transformations in the 21st century. He also works freelance as a coach, trainer and consultant. An overview of publications and further activities can be found online.



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