

« ARTISTIC BUSINESS LAB »

AN INTENSIVE PROGRAM IN PARIS  
FOR INTERNATIONAL CHOREOGRAPHERS

## DETAILED PROGRAM OF THE INTENDED TRAINING ACTION

### Training « Artistic Business Lab » - From July 7 to 13, 2019

La Fabrique de la Danse offers a 6-day intensive allowing choreographers to enrich their style and movement while further developing their company on a business level. In 6 full days, trainees develop a global approach to overcoming challenges surrounding the creative process and company management. By the end of the intensive, choreographers leave with a solid understanding of practical business skills needed to propel their daily professional life and spark creativity. The program guarantees trainees a chance to build one’s skills ranging from: production, communication, lighting design, and arts management. Pairing these business sessions with daily choreography workshops supervised by Christine Bastin, a renowned French choreographer, will give each participant the opportunity to grow as a leader in the field.

Additionally, this program dives into Parisian culture and includes :

- Meet-and-Greet
- Overcoming Obstacles Dinner
- Night-Out in Paris (performance included)
- Free time to explore Paris with top recommendations
- Individual meeting with Christine Bastin regarding your choreography portfolio
- Inspirational talks given by French professionals in the industry
- Celebratory Closing Dinner.

### SCHEDULE

	7 July SUNDAY	8 July MONDAY	9 July TUESDAY	10 July WEDNESDAY	11 July THURSDAY	12 July FRIDAY	13 July SATURDAY	14 July SUNDAY
10h		Choreography Workshop @studio Flore	Choreography Workshop @studio Flore	Choreography Workshop @studio Flore	Choreography Workshop @studio Flore	Choreography Workshop @studio Flore	Choreography workshop @studio Flore	Choreographers departure
11h30							Work demo + feedback (public + group)	
13h		Sandrina M. from Carreau du Temple		Institut Français		Cité Internationale	W/ French choreographers from LFD network	
14h30	Choreographers arrival	Lunch @Carreau	Lunch @Carreau	Lunch @Carreau	Lunch @Carreau	Lunch @Carreau	Lunch @Carreau	
18h		Production ES @Studio Plume	Broadcasting LM @Studio Plume		Lighting Est @Studio Plume	Management OV @Studio Plume	Individual meeting w/ Christine Bastin @studio Flore	
18h30						Photos by ©Est		
20h		Pitch workshop LN + LM	Artist Portfolio Workshop LN+LM		Video tool workshop			
23h	Meet-and-Greet Dinner	FREE NIGHT	FREE NIGHT	FREE NIGHT	Overcoming Obstacles Dinner (coaching)	Night-Out in Paris (details to follow)	Celebratory Closing Dinner	
	NIGHT 1	NIGHT 2	NIGHT 3	NIGHT 4	NIGHT 5	NIGHT 6	NIGHT 7	

## DETAILED TRAINING OBJECTIVES

TITLE: Session name	HOURS	PEDAGOGICAL OBJECTIVES
Choreography Workshop	6 days 18 h + 1h of tutoring	Develop your writing skills and hone your choreographic research
Production Control	3.5 h	Turn your idea into reality by learning how to handle all logistical aspects all the way up to show day starting with planning, space rental, communication with theatre, etc.
Oratory Workshop : How to Pitch your Project	1.5 h	Develop strong oratory (public speaking) skills to strengthen your project's presentation and make a lasting impact on the audience.
Broadcasting your Piece	3.5 h	Establish an organized platform to showcase your work and acquire your target audience
Artist Portfolio Workshop	1.5 h	Learn how to adapt your artist portfolio to the French format allowing you to present your work in proper fashion
Lighting Design	3.5 h	Gain basic understanding of lighting design as it pertains to dance performances
Discover a creative online video Tool	1 h	First discover, then master an innovative, expansive tool
Overcoming Obstacles Dinner	2 h	Learn how to grow from your mistakes
Management Building Skills	3.5 h	Understand key management strategies and develop leadership skills
<b>TOTAL</b>	<b>39 h</b>	

## PREREQUISITES AND TARGET AUDIENCE

This program is primarily intended for choreographers and dancers who want to develop their business skills in relation to their next creation. Applicants must be able to complete the intensive in English.

## SETTING AND LOGISTICS

Training sessions take place in a studio or meeting room according to the needs of the training.

## ATTENDANCE AND EXECUTION OF WORK

Trainees and trainer must sign attendance sheet for each half-day of training to acknowledge participation.

## ASSESSMENT OF PROGRESS

Active participation with peers and mentors is key to getting the most out of every practical training session. Steady engagement gives way to evaluate one's development and growth of skills.